

Lunch Is Served
Hot day lunches here. About the amount of food one wants these days. At little cost.

Jap Parasols
Better come tomorrow for them. A fresh lot ready for those who shop tomorrow. \$1.69

Munsingwear
More customers are added each day to the wearers of Munsingwear. The fit won't wash out.

Wright's
A GOOD PLACE TO TRADE

Ice Cream Soda 10c
Big liberal servings. Our own good ice cream. Pure rich, full flavored syrups. 10c

Our Beauty Parlor
Soon our new beauty parlor will be ready. It will be one of the finest in the west.

Stationery 5c
Boxed stationery, 12 sheets of paper, 12 envelopes. Ruled paper. On sale, per box. 5c

Listen In

WE ARE BROADCASTING

Today's Message



Listen In on today's bright message. Your eyes are the receiving set. Tune them to catch the many attractive offerings that are to be ready for those who shop Monday and week. We're broadcasting messages of unusual merit. And the most effective way to listen in is to sit right down and make a list of the wants you have to fill from today's "flashes." Come early—make yourselves at home. Wander about the store, not forgetting the great Second floor and the Downstairs store. There's much of interest in every section.



Neckwear

Another Shipment of Dollar Neckwear

Twenty-five dozen of these attractive lace and net vestees and collars. Round and tuxedo styles. Worth much more. Tomorrow again. \$1.00



Get These Messages From Busy 2nd Floor

Let every mother make a little journey to the busy Second Floor. You'll be surprised at the wealth of suggestions that are offered for yourselves and the kiddies.

\$1.50 Straw Hats For the Boy, 50c

Bos' hats, made of a very serviceable straw, in black or white. Small sizes. Values to \$1.50. Special. 50c

Wash Suits for the Boys Are \$1.95

Boys' white wash suits, in sizes 2 to 6 years; made of a very good quality repp material. Some are slightly soiled. Values to \$5. Special. \$1.95

Muslin Panties for the Girlies, 25c

Children's muslin panties, made of a very good quality muslin; with bloomer knee or straight leg. 45c values. Special, pair. 25c

Women's Bandeaux For Summer Wear

Women's bandeaus, in front or back fastening models. Made of a serviceable mesh material. 75c values. Special. 50c

Girdles of Elastic For Women

Women's elastic girdles, made of a strong surgical elastic webbing. Most all sizes. Values to \$3.50. Special. \$1.95

Summer Calls for Handkerchiefs

Only 15c each for pure linen handkerchiefs, each stoutly hemstitched. Not only white, but all of the new sport shades. Only. 15c

"Bobby Bows" for Bobbed Hair Girls

If you wear your hair bobbed don't fail to see the new "Bobby Bows." Makes this style of hair cutting ever so much more attractive. Have a look.

Women's Bloomers Of Pongee Silk

Women's bloomers of the very best quality pongee, elastic waist and knee, medium and large sizes. \$2.50 values. Special. \$1.95

Women's Underskirts

Women's underskirts, trimmed with deep flounce of embroidery or lace with underlay. Made of a very good quality muslin. \$2.50 values. Special, each. \$1.95

House Dresses Of Gingham

Women's house dresses, of a good quality gingham, bias trimmings; sizes 36 to 44. Values to \$3. Special. \$1.75

White Dresses for the Girls

Children's white dresses, made of the very best quality imported organdie. Trimmed in dainty lace and with big sash ties. Sizes 8 to 14 years. Values to \$15.75. Special. \$10.00

Girls' Wash Dresses On Sale, \$1.95

Children's dresses, of strictly washable gingham; sizes 8 to 14 years; slightly soiled, but all good models. Values to \$5. Special. \$1.95

Silk Shirtings in Mannish Patterns

Shirting silk, 32 inches wide, in broadcloth, crepe de chine, sharks, etc., neat stripes, new colors. \$2.25 value. \$1.95

Kimono Silks Are on Sale at 95c

Kimono silk, 34 inches wide. A fresh lot in beautiful new patterns and color combinations. \$1.25 values for, yard. 95c

New Canton Crepe For Blouses

Canton crepe, 40 inches wide. An extra heavy quality for skirts, blouses, etc.; white only. \$3.25 value for, yard. \$2.95

Pongee Silk of the Better Grade

The kind that will come from the wash full and rich and thick. No chalk or filling. Per yard. \$1.00

Catch These Messages From Corner

It's time to think about buying. Prices now as low as they will ever be. Here are ten of the best offerings.

Ratine in Checks and Plaids

\$1.25 checked and plaid ratine in good imported quality; 36 inches wide. Special, yard. 95c

Plain Ratine That Is a Yard Wide, 65c

Good plain ratine, 36 inches wide, for dresses, smocks, etc. Special, yard. 65c

Zephyr Gingham of Imported Kinds

75c imported zephyr gingham and Peter Pan, 32 inches wide, in all the good checks and plaids. Yard. 65c

Ginghams From Far Off Scotland

Imported Scotch gingham, fine quality for summer dresses, etc. Regular 65c values. Yard. 53c

Devonshire Suiting Is Now 30c a Yard

Devonshire suiting and kiddie cloth for dresses, rompers, boys' suits, shirts, etc. 35c value. Yard. 30c

Yellow Ticking That Will Hold

Good, leather-proof, ticking, guaranteed leather-proof; in blue stripes only. 50c values. Yard. 35c

Odds and Ends of Wash Goods 15c

Wash goods up to 50c values, voile organdies, batiste, etc.; some 40 inches wide. To clean up, yard. 15c

From Switzerland Dotted Swisses

Imported dotted swiss, made in Switzerland, for dresses, etc., and medium colors. Regular \$1.75 values. \$1.25

Yard Wide Percales For 18c a Yard

Percales, in light and medium colors, for house dresses, aprons, etc.; 36 inches wide. Special, yard. 18c

More Cretannes for Aprons and Such

Cretannes in beautiful small flowered designs, for aprons, dresses, draperies, etc. 35c values. Yard. 29c

A Dozen Bright Flashes From First Floor

Broadcasting some of the best news from the First Floor. By best news we mean those things that are in keen demand. Get every flash.

A Box of Ruled Stationery, 5c

Superior stationery, neatly boxed, 12 sheets paper, 12 envelopes, ruled. Boxes are assorted tops. 15c values. Extra special. 5c

Tatted Edges for Summer Dresses

Tatted edges, entirely new, for trimming the dainty summer dresses. The colors are gold, green, lavender, pink, blue, red and black. Special. 15c

Rick Rack Braid in Neat Patterns

Mercerized colored rick rack by the yard. Buy just the amount you need to complete the garment. All colors. Special, yard. 4c

Here's a Big Handy Shopping Bag

Leatherette shopping bags, made with outside pocket for coin purse, 18 inches by 12 inches. Can be folded up. Extra special. 48c

Finished Models Are Now Half Price

Hand-made models of discontinued stamped stock. All beautifully made. Half price and less.

A Sale of Hand Bags For Tomorrow

Real leather hand bags. Some with foldover top, others with metal frames. Brown and black. Extra special. \$1.00

Japanese Parasols Are in Demand

Japanese summer parasols. A new shipment. Oiled paper. Jappy designs. Dark colors. Special. \$1.69

Summer Parasols for Little Girls

Children's summer parasols. Arrived in three lots. They are all colored. Some have ribbons. 48c 75c 98c

Cloths for Summer Use

Washed and ironed lunch cloths, scarfs, etc. \$1.00

Ready to Embroider

Women's stamped night gowns. Fully made up of good quality nainsook. Easy designs. Special. \$1.00

Toilet Goods Sales

Look over the list of specials for tomorrow in the Drug section. Are some of your needs here?

Palmolive soap, 14 bars.	\$1.00	Pinkham's Compound.	\$1.00
Opoko Tea and Coffee.	\$1.00	Pepton, 1 full pint.	\$1.00
2 packages.	.66c	Colorite, all colors.	.19c
Wright's Big Bar, 3 bars.	.25c	Swimming Cap.	.25c to \$1.00
Lifebuoy soap, 4 bars.	.25c	Palmolive Shampoo.	.39c
M. J. B. Coffee, 1 pound.	.42c	Lucky Tiger Hair Tonic.	.48c
M. J. B. Coffee, 5 pounds.	\$2.00	Bouquet Ramie Face Powder.	.59c
Pond's Cold and Vanishing Cream.	.33c	Quinine and Hair Brushes.	\$1.00
Lemon Soap, 3 bars.	.25c	Wright's Beauty Rose Water and Glycerine.	.25c
Ivory Soap, 12 bars.	.79c	Amalga Hair Shampoo.	.15c

40-Inch Charmeuse Is Only \$1.95

Charmeuse, 40 inches wide, heavy weight soft bright chammois finish, for dresses, skirts, etc.; black only. \$2.75 values for, yard. \$1.95

Beldings Taffeta on Sale, \$2.50

Taffeta, 35 inches wide, Belding's chiffon pure dye taffeta, one of the best made, in navy only. \$3.25 value. Yard. \$2.50

3 Jersey Bloomers \$1

Women's jersey bloomers, made with reinforced gusset; pink only; elastic knee and top; all sizes, 35c; three pairs for. \$1.00

Girls' Jersey Bloomers

Children's jersey bloomers in pink, black and white; all sizes; elastic knee and top. Special. 25c



Ten Flashes for Men

Let your wife do your shopping. She is a better judge of values.

Men's Black Coats Of Mohair

Men's black coats, made of fine quality mohair, light weight for summer wear. They are well tailored. \$6.50

Men's Khaki Pants With Cuff

Men's khaki pants, a splendid quality in medium weight khaki; good shape with cuff bottom. Special. \$1.50

Men's Garments For Summer

Men's L. D. S. garments in a fine weave, light summer weight; bleached color. Special sale price. 79c

Men's Union Suits of Summer Weight

Men's union suits, made of porous or nainsook materials; splendid weight for summer wear. 75c

Men's Dress Shirts On Sale, \$1.95

Men's dress shirts, woven madras with silk stripes; made well and cut full. Sale price. \$1.95

Boys' Blouse Waists In Tan and White

Boys' blouse waists in high grade oxford mercerized, white or tan; sizes 6 to 14. Exceptional values. \$1.50

Two Pairs of Pants With Boys' Suits

Boys' knee pants suits, made of good wool materials; new belted style coat; two pairs knickerbockers fully lined. Special. \$9.95

Boys' Union Suits for Summer, 49c

Boys' union suits, porous or fine knitted weaves; short sleeves, knee length. 49c

Boys' Percalé Blouses On Sale at 49c

Boys' blouse waists, light weight percale, light colors in neat and fancy stripes. Sizes 6 to 12. 49c

Boys' Silk Waists Tom Sawyer Make

Boys' silk sport waists, made of genuine pongee silk in Tom Sawyer make; cool and comfortable for summer wear. Special. \$2.95



New Blouses \$3.95

If you are in town today have a look at our corner window. Here you'll see the handsome blouses that go on sale tomorrow at \$3.95. These are of georgette and crepe de chine and are the kind of blouses that you'll find priced up to \$7. A new shipment, all sizes—\$3.95.

Tweed Suits \$10

There will be a few of these attractive tweed suits ready again tomorrow selling at \$10. Just think! A plain suit of khaki would cost as much—and these may be worn for the same purpose, and many other occasions. The skirts alone are worth \$10. Complete tweed suits—\$10.

Voile Dresses \$10

There'll be many a hot day yet on which one of these cool, voile dresses will be worn with comfort. Bright new styles—just out of New York. Dainty printed patterns. Neat trimming effects. Worth to \$17.50. On sale Monday again—\$10.

Gingham Frock Sale

Still good choosing here in the handsome "California Maid" gingham dresses. Made better—fuller—more carefully. In short they're "western made." Pretty street styles combined with organdie and braid trimmings. All of tub proof gingham. \$4.65, \$6.65, \$8.65.

Flashes of News From The Downstairs Store

Housewives enjoy a visit to the Downstairs store. There are so many fine helps at little cost. And every woman will agree that nothing is too good for the housekeeper. Get these messages:



White Naptha Soap 3 Bars for 10c

P. and G. white naptha laundry soap, contains no harmful ingredients and so much more effective. Three new large bars for. 10c

Pearl Handled Ware In Silver

Pearl handled sterling silver mounted cream ladles, sugar spoons, cheese servers, etc., attractive shower and wedding presents. 49c

Muslin Gowns in Pink or White

Women's muslin gowns in colors pink and white, sizes 16 and 17, the regular sizes. Special, each. 65c

Envelope Chemise Downstairs

Women's envelope chemise in assorted sizes. These are good styles neatly trimmed. Special, each. 58c

Hosiery for Women and Children 25c

Women's and children's hose in assorted sizes and in black and brown. Special, pair. 25c

Hollywood Rugs for the Bath Room

Hollywood rugs for the bath room, in assorted colors; size 24x36. Special, each. \$2.25

Garment Bags That Keep Moths Away

White tar garment bags will keep your coats, suits, dresses, etc., free from moths and dust and restore color; 27x50 inches size. \$1.00

A Nine-Pound Can of Crisco for \$1.85

Crisco, can be used in every recipe that calls for either butter or lard. Our stock is always fresh. 9-pound can. \$1.85

Thin Blown Tumblers A Dozen \$1.50

Thin blown lustrous ice tea or lemonade tumblers, made of the durable lead glass. The 10-ounce size, dozen. \$1.50